



NFL Overtime

By Anthony Tsodikov

Reviewing the Rules

- 1) Flip a coin, the winner decides to kick or receive
- 2) If receiving team scores a touchdown, they win the game.
- 3) Otherwise, they kick-off and the kicking team can win by outscoring the receiving team on their possession.
- 4) If the score is still tied, standard sudden death rules apply.

Class Analysis $\rightarrow P(\text{Kicking Team Wins Overtime}) = 45\%$

What strategies can the kicking team pursue to increase their chances of winning overtime?

The Onside Kick

Question: Does attempting an onside kick to start overtime increase a kicking team's probability of winning overtime?

Method: Probability tree analysis and game data from the past 14 seasons.

What is an Onside Kick?

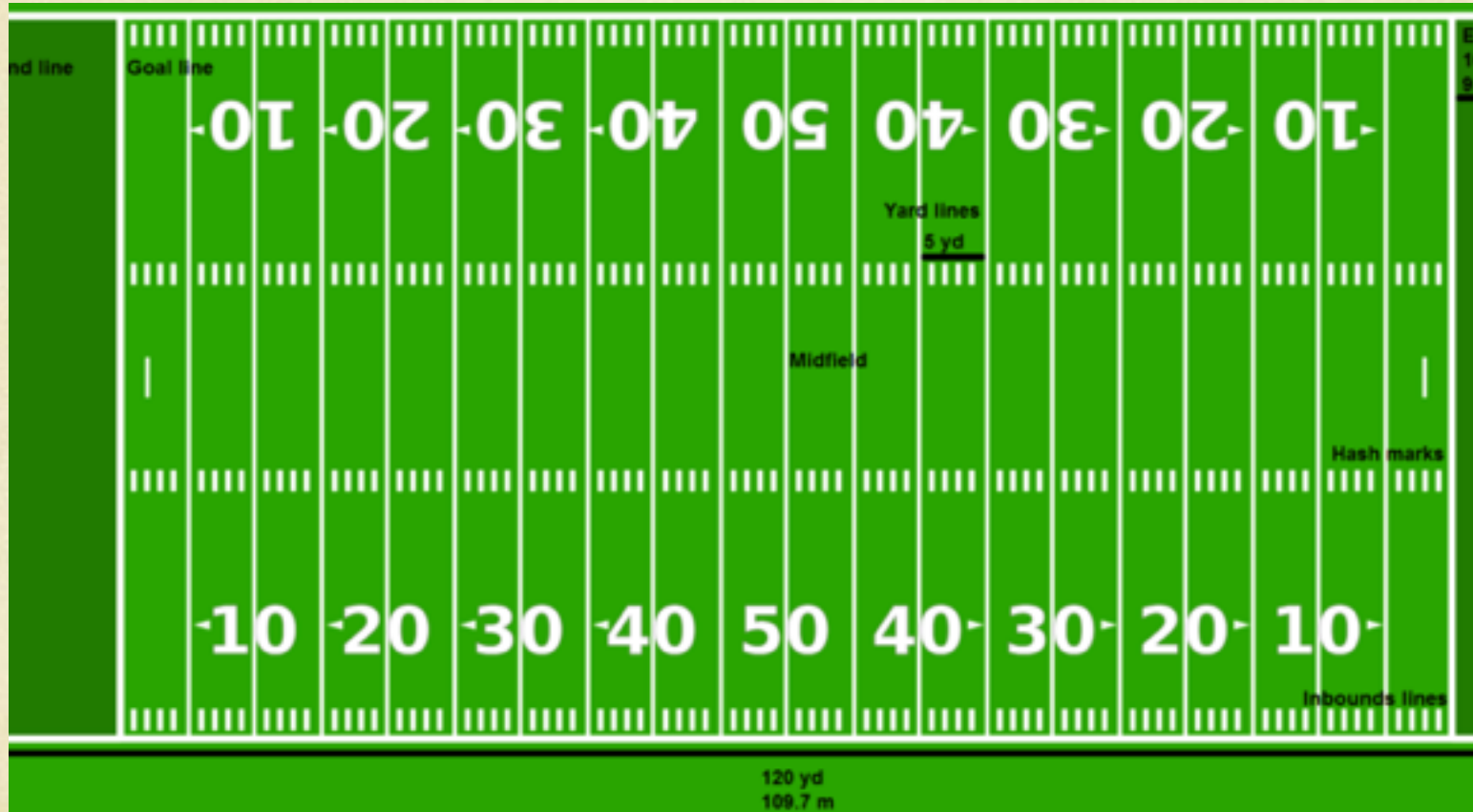
- A kickoff intentionally hit short
- Purpose: steal a possession
- Key rule: the ball must travel at least 10 yards before a member of the kicking team can touch it.
- “A desperation tactic”
- Comes with risk of giving up good field position
- Rarely successful – In the past 14 seasons, only 17.7%(145 out of 819) onside kicks were successfully recovered by the kicking team.

If onside kicks only work about 18% of the time, then how could starting overtime with an onside kick possibly increase the kicking team's chance of winning?

1. Rules

- “A kickoff is the opportunity to possess for the receiving team. If the kicking team legally recovers the kick, the receiving team considered to have had its opportunity.”
- Benefit of recovering an onside kick is greater than the cost of failing to recover an onside kick
- Kicking team recovers → game becomes sudden death, only needs FG to win
- Kicking team fails to recover → kicking team can match or beat FG, receiving team benefit is good field position

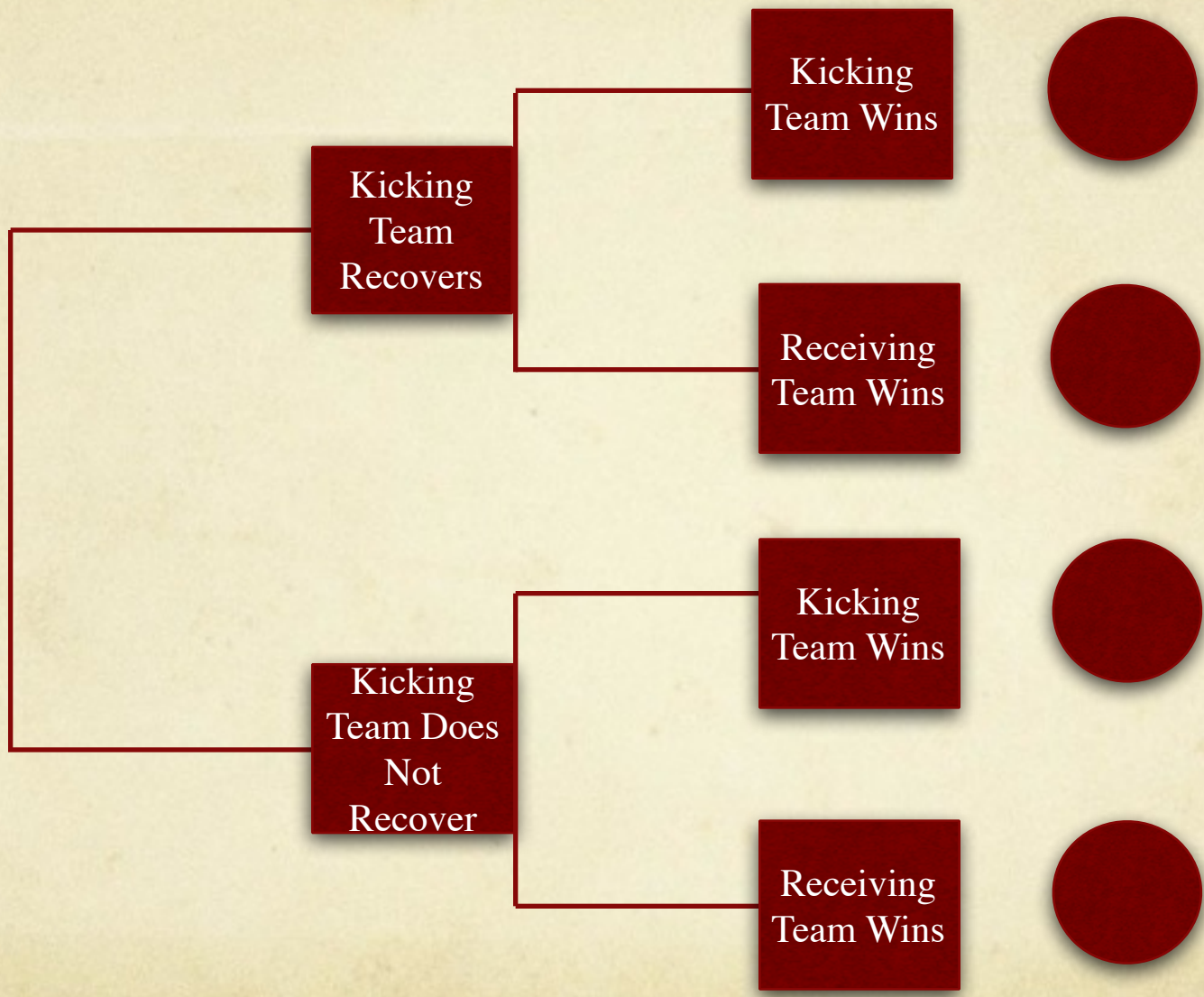
2. Field Position

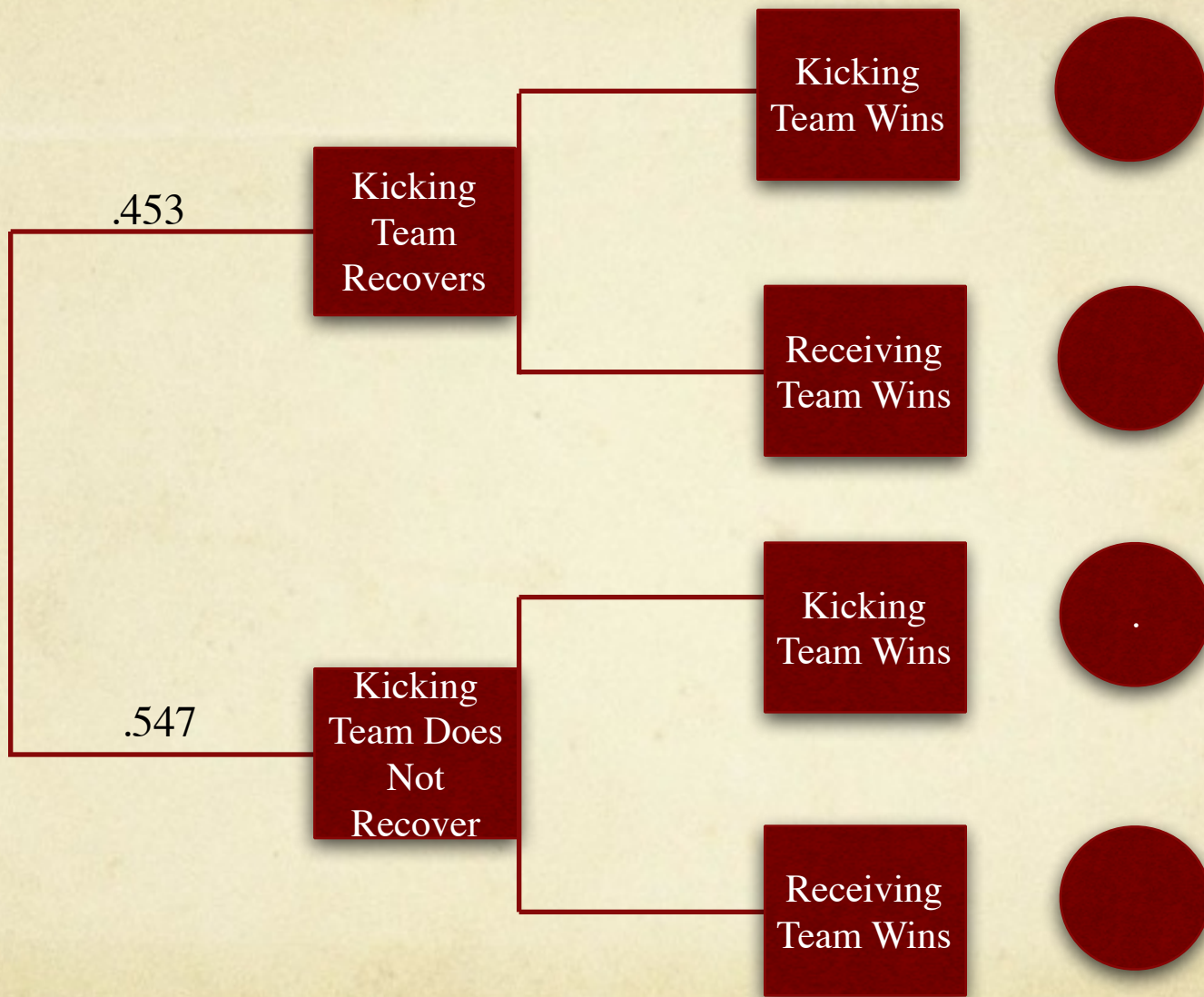


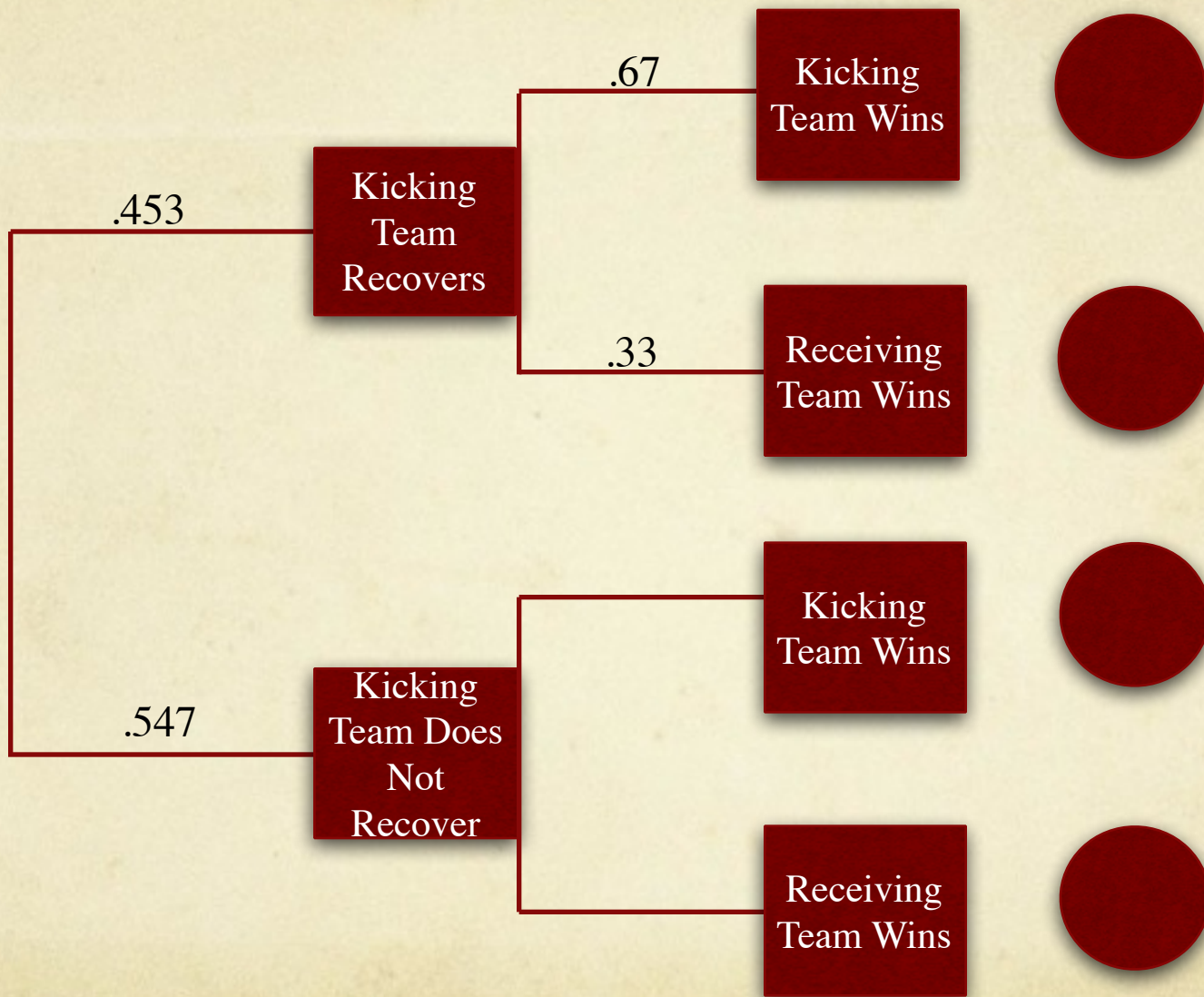
3. Surprise Factor

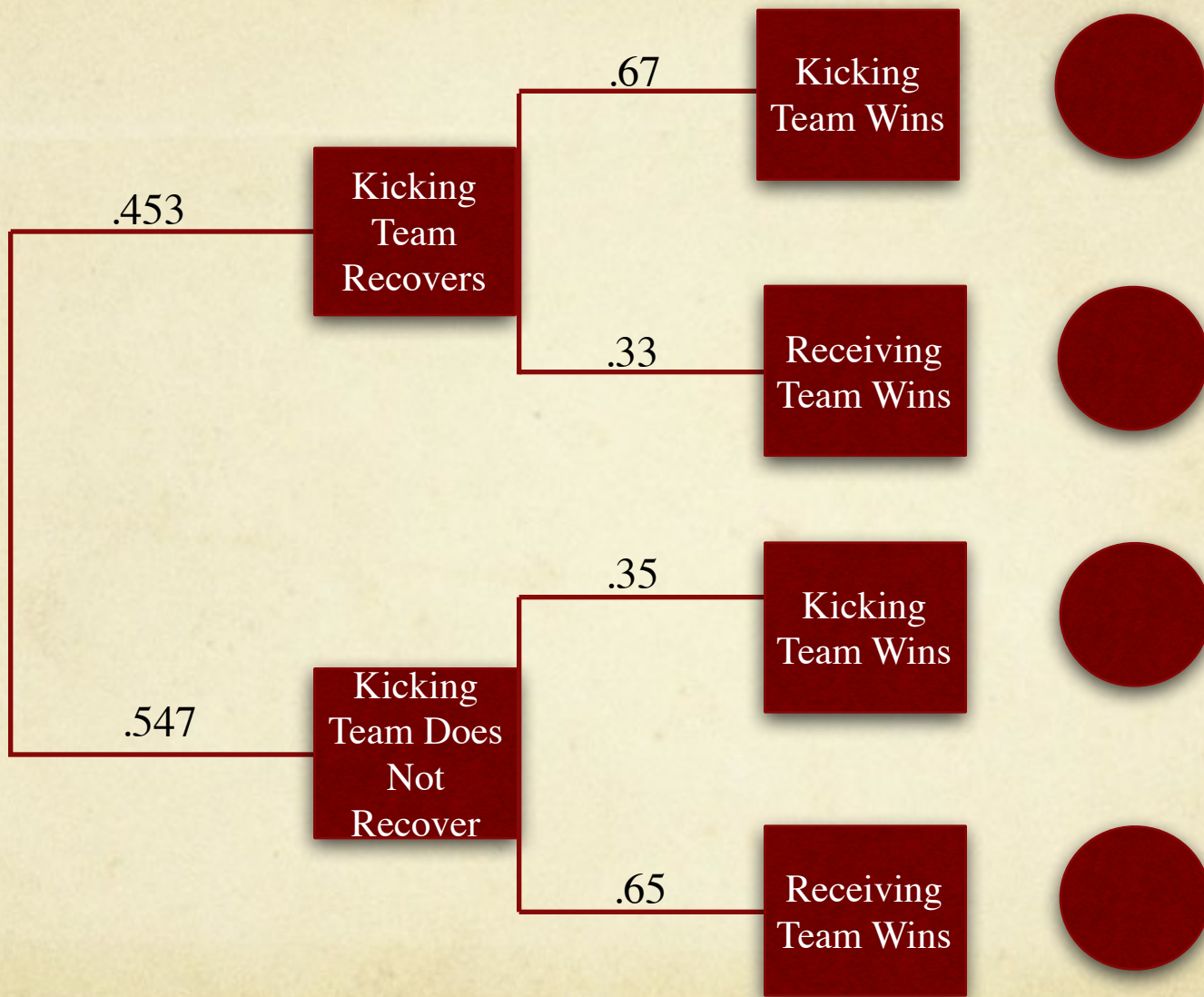
- No team has ever attempted an onside kick in overtime
- The fact that an onside kick in overtime is so unlikely means that it is more likely to work.
- Superbowl 44: prime example of the effectiveness of a surprise onside kick.(first onside kick before 4th quarter in Super Bowl history)

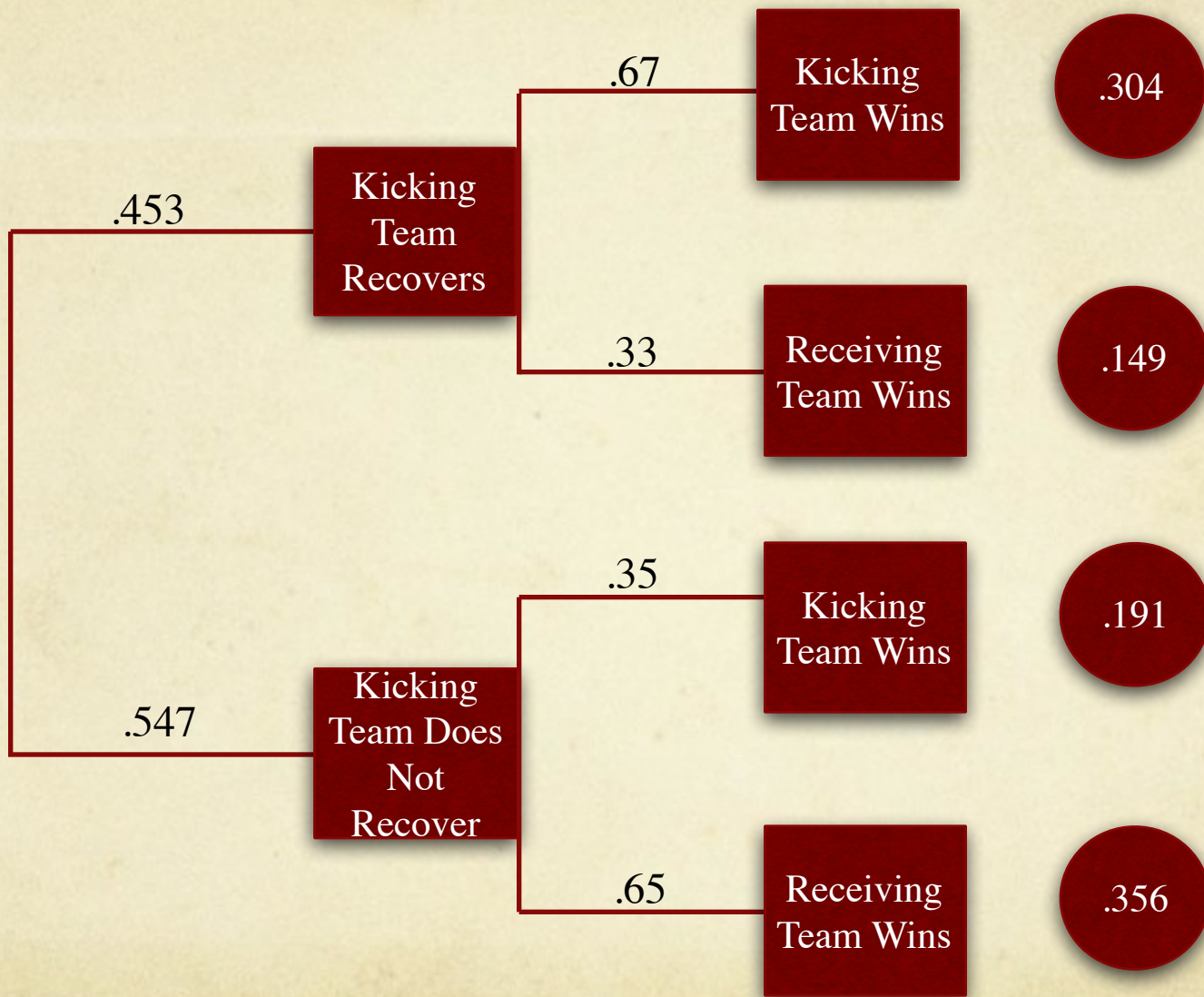
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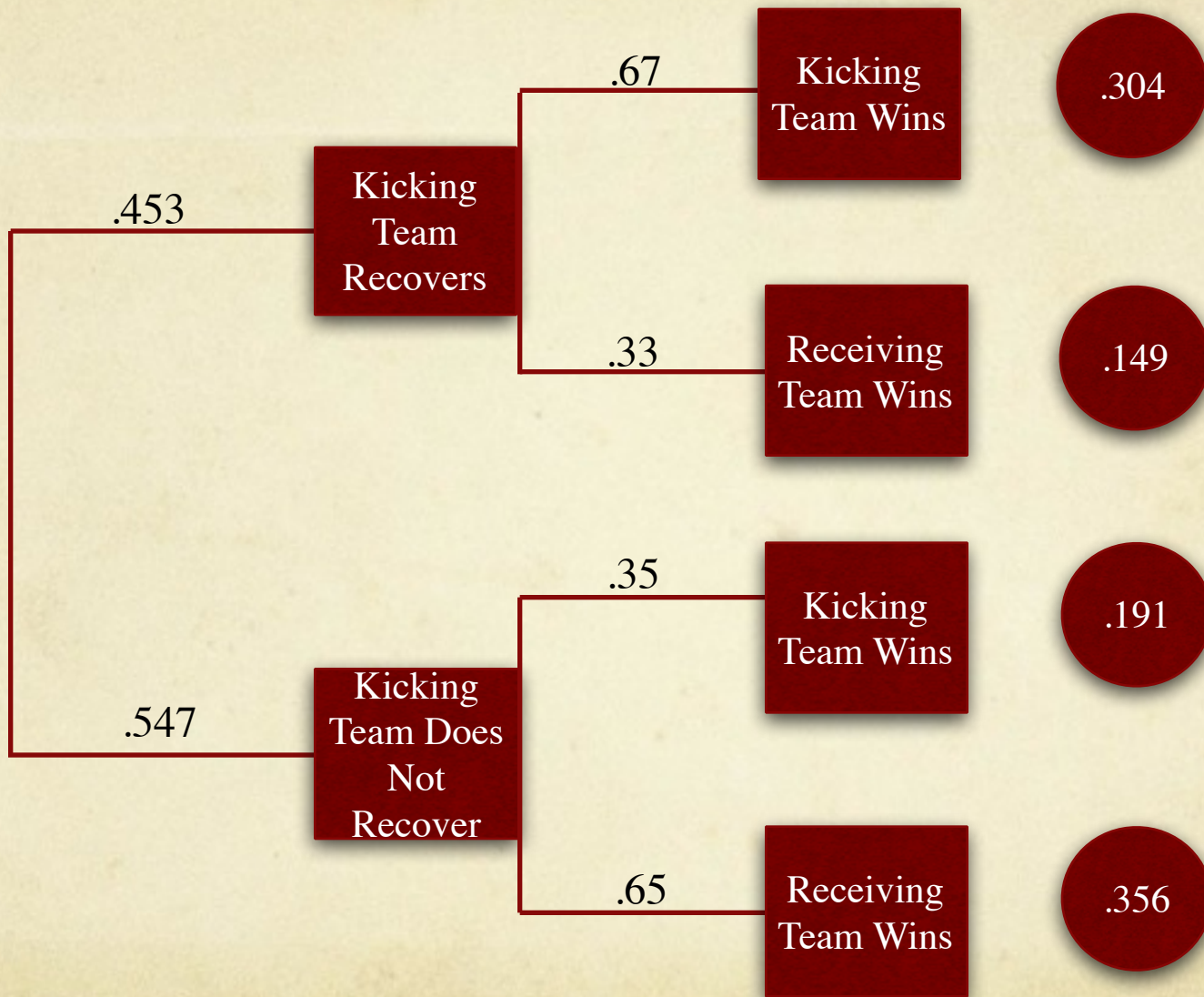












$$P(\text{Kicking Teams Wins}) = .304 + .191 = 49.5\%$$

Break-Even Success Rate

- Onside kick may work the first time, but after that it is won't be as surprising any more
- Found break-even success rate for an onside kick by solving for x in the equation below:

$$.67x + .35(1-x) = .45 \rightarrow .32x = .1 \rightarrow x = 31.25\%$$

This tells us that a team will increase its probability of winning the game by attempting an onside kick as long as its chance of recovering the kick is 31.25% or greater

Comparing My Analysis

In early 2011, Brian Burke did a similar analysis that tested whether starting overtime with an onside kick made strategic sense

Two key differences in results:

- 1) Breakeven success rate for onside kick = 40%
- 2) Probability that kicking team recovers a surprise onside kick = 60% (significantly higher than 45.3%)

1. Why was Burke's breakeven success rate for an onside kick higher than mine?

- Burke performed his analysis before the NFL moved kickoffs from the 30-yard to 35-yard.
- Onside kick less effective at that time.

2. Why was Burke's success rate for a surprise kick higher than mine?

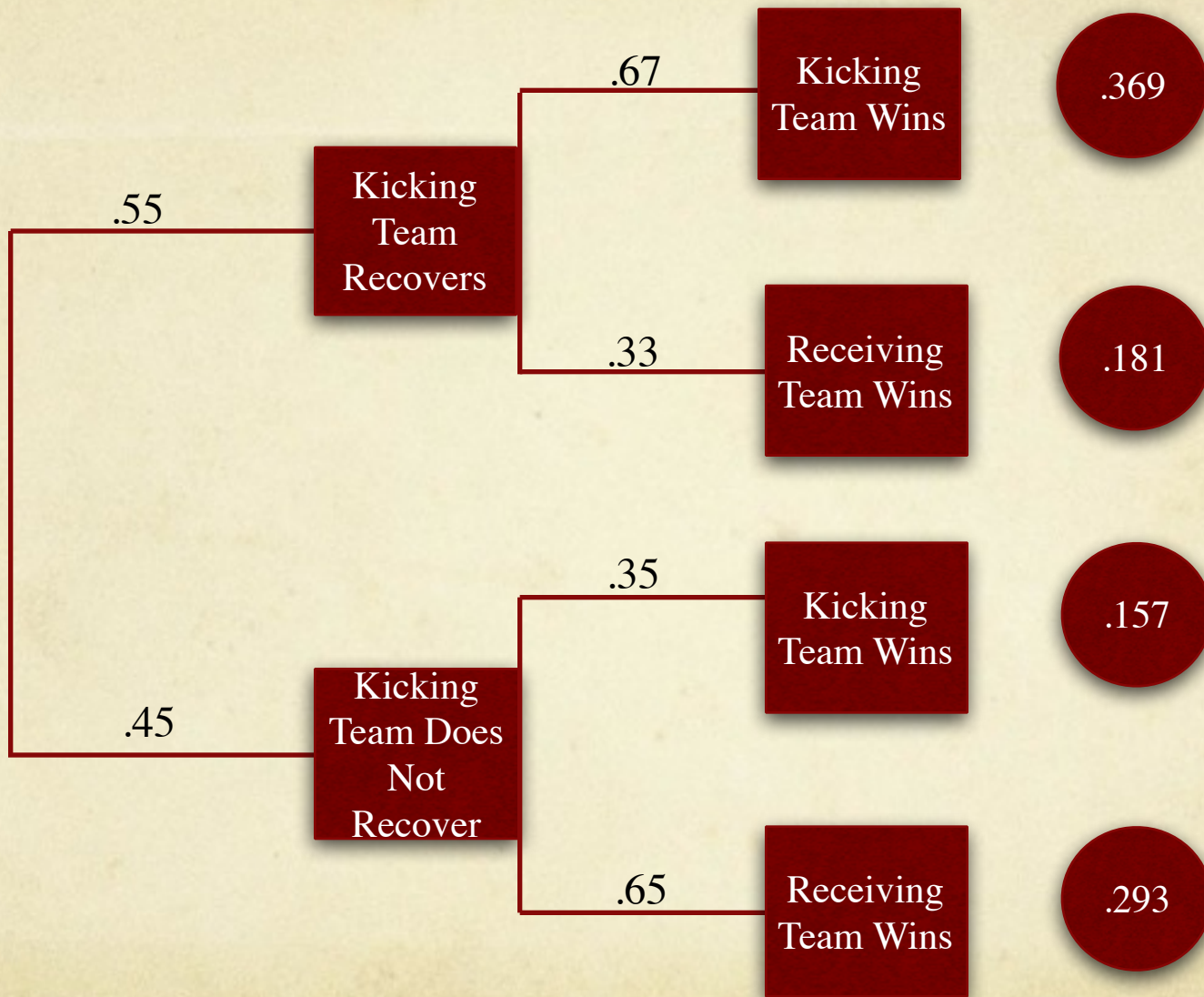
- Burke used data from the 2001 to 2010 seasons while my data included those years and the last three seasons.
- Burke defined a "surprise onside kick" as an onside kick attempted when the kicking team, based on win probability statistics, has a better than 20 percent chance of winning at the time of the kick.
- I defined a "surprise onside kick" as an onside kick not attempted in the 4th quarter.

Did my definition of “surprise onside kick” underestimate the probability that a surprising onside kick is recovered?

Test:

- 1) Look at the percentage of surprise onside kicks between the 2001 and 2010 seasons that were successfully recovered by the kicking team, using my definition of a surprise onside kick.
- 2) If this percentage is fairly close to 60%, I can conclude that teams have just become more prepared for the possibility of a surprise onside kick.
- 3) If the percentage is significantly less than 60%, I can conclude that I underestimated the success rate of a surprise onside kick.

Outcome: Percentage was 50%. I underestimated the probability that a surprise onside kick is recovered by about 10%.



$$P(\text{Kicking Teams Wins}) = .369 + .157 = \mathbf{52.6\%}$$